

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A system for distributing watch information and processing information, said system comprising:

a plurality of hand held terminal devices that acquire and process ~~said~~ the watch information, the watch information including clock appearance data;

an information distribution apparatus for distributing ~~said~~ the watch information to ~~said~~ the plurality of hand held terminal devices; and

display means for displaying ~~said~~ the watch information on ~~said~~ the plurality of hand held terminal devices;

wherein ~~said~~ the watch information is displayed on ~~said~~ the display means of ~~said~~ the plurality of hand held terminal devices as a video image that depicts at least a current time[[]], and

wherein the information distribution apparatus distributes additional information comprising advertisement information to the plurality of hand held terminal devices at the same time as the watch information so that the additional information is displayed on a portion of the display means of the plurality of hand held terminal devices.

2. (Previously Presented) The system as claimed in claim 1, wherein the information distribution apparatus comprises:

a data inserting section for inserting the watch information into a carrier signal in a group of data rows; and

a transmission section for transmitting the carrier signal to the plurality of hand held terminal devices.

3. (Previously Presented) The system as claimed in claim 1, wherein the watch information is distributed as data to the plurality of hand held terminal devices by using existing broadcast infrastructure and/or communication infrastructure.

4. (Previously Presented) The system as claimed in claim 1, wherein the watch information comprises at least video image information of a clock character board.

5. (Previously Presented) The system as claimed in claim 1, wherein the plurality of hand held terminal devices comprise:

an operating section operated to input operational information concerning the watch information;

a receiving section that receives the watch information;

a storage device that stores the watch information received by the receiving section; and

a control unit that reads out the watch information from the storage device according to the operational information.

6. (Previously Presented) The system as claimed in claim 1, wherein the plurality of hand held terminal devices are hand held telephone sets that comprise:

- a tuner that receives watch information from a broadcast station;
- a storage device that stores the watch information received by the tuner;
- a data processing section that reads out and processes the watch information stored in the storage device; and
- a hand held telephone function controlled by the data processing section.

7. (Previously Presented) The system as claimed in claim 1, wherein an information provider records the watch information in an information recording medium, and provides the watch information to a user, and wherein the user mounts the information recording medium on a hand held terminal device, to use the watch information via the recording medium.

8. (Previously Presented) The system as claimed in claim 1, wherein the watch information is associated with time information managed by the plurality of hand held terminal devices.

9. (Previously Presented) The system as claimed in claim 1, wherein time information provided by an information provider is distributed as data to a user, so that the user is able to correct the watch information managed by the plurality of hand held terminal devices based on the time information received from the information provider.

10. (Canceled)

11. (Previously Presented) The system as claimed in claim 1, wherein the watch information is distributed in a regular or irregular updating period from an information provider to the plurality of hand held terminal devices by using a broadcast infrastructure so that the display means automatically displays a clock design based on the regular or irregular updating period.

12. (Previously Presented) The system as claimed in claim 1, wherein a video image associated with a season is automatically displayed on the display means of the plurality of hand held terminal devices.

13. (Previously Presented) The system as claimed in claim 1, wherein the plurality of hand held terminal devices are a foldable type, and an opening angle of the plurality of hand held terminal devices is adjusted according to a user's preference.

14. (Previously Presented) The system as claimed in claim 1, wherein short-distance wireless communication is made between at least two hand held terminal devices so as to obtain time synchronization.

15-25. (Canceled)

26. (Currently Amended) An information processing method for processing watch information comprising the steps of: [[,]]  
~~wherein an information provider prepares~~ preparing watch information, including clock appearance data[[,]]; and  
~~distributes~~ distributing the watch information to a plurality of hand held terminal devices so that a user is able to display video images on a display means based on the watch information[[.]]; and  
distributing additional information including advertisement information to the plurality of hand held terminal devices at the same time as the watch information so as to display the additional information on a portion of the display means of the plurality of hand held terminal devices.

27. (Previously Presented) The information processing method as claimed in claim 26, wherein the user acquires the watch information, and creates a desired watch design based on the acquired watch information.

28. (Previously Presented) The information processing method as claimed in claim 26, wherein the watch information is distributed to the plurality of hand held terminal devices by using existing broadcast infrastructure and/or communication infrastructure.

29. (Previously Presented) The information processing method as claimed in claim 26, wherein the watch information is recorded in an information recording

medium, and is provided to a user, and wherein the user mounts the information recording medium to a hand held terminal device to use the watch information via the recording medium.

30. (Previously Presented) The information processing method as claimed in claim 29, wherein the information recording medium is provided by using an existing sales infrastructure.

31. (Previously Presented) The information processing method as claimed in claim 26, wherein the watch information is associated with time information already managed by the plurality of hand held terminal devices.

32. (Previously Presented) The information processing method as claimed in claim 26, wherein time information provided by an information provider is distributed as data to the user so that the user is able to correct the watch information managed by the plurality of hand held terminal devices based on the time information received from the information provider.

33-34. (Canceled)

35. (Previously Presented) The information processing method as claimed in claim 26, wherein the watch information is distributed in a regular or irregular updating period from an information provider to the plurality of hand held terminal devices by

using a broadcast infrastructure so that a display means automatically displays a clock design based on the regular or irregular updating period.

36. (Previously Presented) The information processing method as claimed in claim 26, wherein a video image associated with a season is automatically displayed on a display means of the plurality of hand held terminal devices.

37. (Previously Presented) The information processing method as claimed in claim 26, wherein the plurality of hand held terminal devices are a foldable type, and an opening angle of the plurality of hand held terminal devices is adjusted according to the user's preference.

38. (Previously Presented) The information processing method as claimed in claim 26, wherein short-distance wireless communication is made between at least two hand held terminal devices so as to obtain time synchronization.

39-61. (Canceled)